

exhibitor contract

January 29, 30 & 31, 2010
 Minneapolis Convention Center
 Fri. 11-7, Sat & Sun 9-5

minneapolis women's expo

non-profit exhibitor

mail or fax contract

Women's Expo,
 4424 Oak Chase Road
 Eagan, MN 55123
 Phone: 612/309-8545
 Fax: 952/975-2926

company name of exhibitor _____

name to appear in show program & on exhibit sign _____ (up 27 letters)

contact name _____

phone _____

fax _____

address (to receive show correspondence) _____

city _____

state _____

zip _____

e-mail _____

description & products

Please describe, in 5-7 words, the nature of Exhibitor's business as it is to appear in the show program

Please list all services/products Exhibitor will be displaying or selling. This helps us to protect and ensure show balance.

Only the items listed and approved by Boomer Consulting and Marketing may be displayed or sold. Boomer Consulting and Marketing reserves the right to monitor products available at the show.

exhibit rental fees

Booth Size	Price	10' x 10' Booth Size
20' x 20'	\$4,000.00	
10' x 20'	\$2,100.00	
10' x 10' 3-sided	\$1,450.00	\$400.
10' x 10' end	\$1,350.00	Total Price
10' x 10' interior	\$1,250.00	
10' x 10' Non-Profit	\$ 400.00	\$400.
Booth Location: _____		Deposit Amount

Booths will be assigned as contracts with deposits are received. Consideration will be given to careful placement of competitive

Booth rental includes curtained space, 2 chairs, draped table and carpet.

(8' back & 3' sides) and 6 exhibitor badges per 10' x 10' booth. Aisles are carpeted. All electric, phone and water must be rented through the Minneapolis Convention Center. Optionally, additional furniture or other services may be rented through Hubbell/Tyner. This information will be sent in your exhibitor packet 4 weeks prior to the show

TERMS: The full balance is needed with this contract for booth location to be assigned. The balance is due on December 1, 2009.

If contract is faxed, deposit is due within 10 working days. Failure by the Exhibitor to make a deposit or payment in time does not release Exhibitor from this contract. Boomer Consulting and Marketing reserves the right to reject any exhibitor contract for any reason. All cancellations by Exhibitor must be made in writing. Cancellations become effective when written cancellation is received by Boomer Consulting and Marketing. No refunds will be made for a booth(s) cancelled less than 90 days prior to the first day of the show. For any cancellations prior to 90 days, 50% of deposit will be refunded. If no deposit has been received when written cancellation is received, Exhibitor will owe 25% of booth cost if Exhibitor cancels prior to 90 days before the event and 100% of booth cost if Exhibitor cancels less than 90 days prior to the event.

EXHIBITOR UNDERSTANDS & AGREES: By submitting this contract, Exhibitor agrees to comply with the policies (both stated and implied) of Boomer Consulting and Marketing, Hubbell/Tyner and the Mpls Convention Center. Exhibitor agrees that retention of full deposit or full booth fee by Boomer Consulting and Marketing, in the event of cancellation, constitutes reasonable liquidated damages. Exhibitor acknowledges that damages are difficult to ascertain under the circumstances but that 100% of the booth cost if cancelled less than 90 days prior to the first day of the show (or 50% of the deposit if cancelled more than 90 days prior to the show) is a reasonable estimate. Exhibitor agrees to pay reasonable costs of collection. The Exhibitor, having read and understood the above conditions, further states: If this contract is accepted by Boomer Consulting and Marketing, Exhibitor hereby contracts to display its products and/or services at Women's Expo 2010 at the Minneapolis Convention Center, January 29-31, 2010.

Exhibitor:

Authorized Signature _____

Title _____

Date _____

FOR OFFICE USE ONLY:

date filed _____ total amt due _____ deposit recvd _____ check # _____ category _____

2nd payment _____ amt recvd _____ check # _____ assigned booths _____ acct. executive **EA** new resign

CREDIT CARD PAYMENT: Please charge deposit & balance to my credit card...

VISA MC

Name on Card _____ Billing Address _____ Zip _____

Card # CV

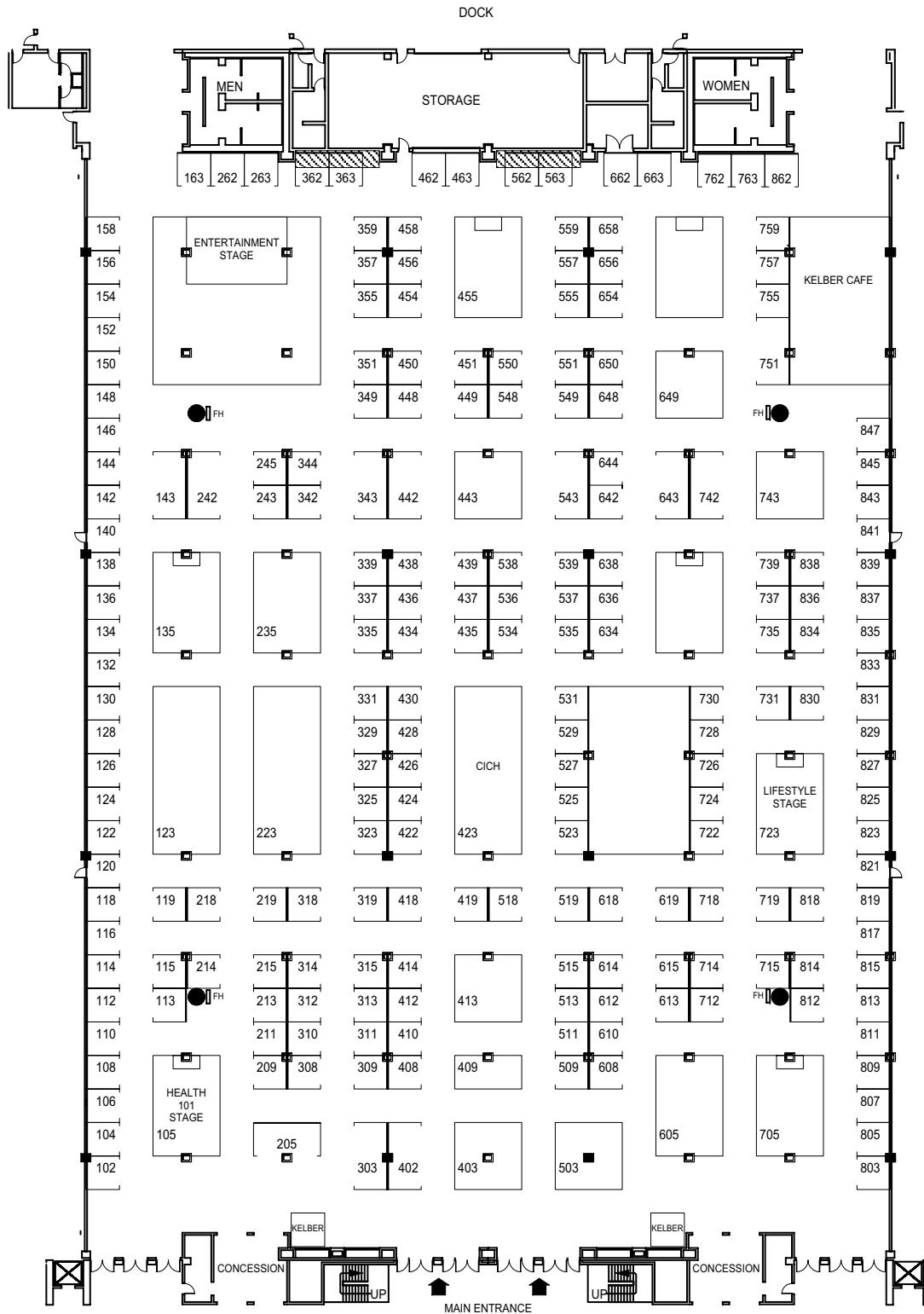
Exp. Date

MM / Y Y

Authorized Signature _____

HUBBELL/TYNER

Convention & Trade Show Specialists
 1810 Como Ave. St. Paul, MN 55108
 Phone (651) 917-2632 Fax (651) 917-2658
 Plan current as of 4/16/08



WOMEN'S EXPO
 Minneapolis Convention Center - Hall D
 January 29, 30 & 31, 2010